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Confidential Role - Head of Gaming Category

Head of Gaming category

Job Information

Recruiter
[Michael Page](#)
Job ID

1526415

Industry

Gaming

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

12 million yen ~ 18 million yen

Refreshed

March 11th, 2025 14:48

General Requirements

Career Level

Executive

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

The Head of Gaming Category is required to lead the strategic planning and execution of collaborations for a large and influential gaming portfolio.

Client Details

Our client is a globally recognized and highly influential large organization in the gaming sector. With a multinational team based in Tokyo, the organization takes pride in its diverse and inclusive culture that fosters creativity and innovation.

Description

- Develop and execute comprehensive strategies for the gaming portfolio.
- Analyze market trends and competitor strategies to inform the development of unique and compelling campaigns.
- Collaborate with external agencies and internal teams to ensure alignment and execution of strategies.
- Monitor performance metrics and optimize campaigns to maximize user acquisition and engagement.
- Drive monetization strategies to increase revenue generation from the gaming portfolio.
- Manage the gaming category budget and forecast spend to ensure optimal resource allocation.
- Represent the gaming category in company-wide strategic planning and decision-making forums.

Job Offer

- An attractive salary package with a base salary of JPY 15,000,000 plus bonus.
- The opportunity to work in a multicultural environment in the vibrant city of Tokyo.
- A supportive and inclusive company culture that values innovation and creativity.
- The chance to have a significant impact on the success of a large online gaming portfolio.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ryan Li on +813 6832 8902.

Required Skills

You should have:

- A strong understanding and passion for the gaming industry.
 - Excellent leadership skills with the ability to manage cross-functional teams.
 - A strong business acumen with the ability to develop effective monetization strategies.
 - Native-level Japanese and fluent English.
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Company Description

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