



【New Grad/Junior-level】 Global Business Development

Global SNS Presence

Job Information

Hiring Company

BLUED Co., Ltd

Job ID

1526389

Industry

Other

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

4 million yen ~ 8 million yen

Work Hours

10:00~19:00

Refreshed

April 5th, 2025 00:00

General Requirements

Career Level

Entry Level

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Company Overview: BLUED

BLUED is a "life-changing company" that operates one of Japan's largest study-abroad media businesses and an international study-abroad media business across 36 countries, built on video media platforms such as StudyIn Native English Conversation.

Strengths of BLUED

■ Influence of Video Media

We operate five channels covering inbound travel to Japan, Japanese language education, studying in Japan, English education, and studying abroad. Our total follower count has surpassed 9 million, with two YouTube channels exceeding 1 million subscribers both domestically and internationally. With a total view count exceeding 2 billion, we are continuing to rapidly expand.

Utilizing video media, we have expanded our cross-border marketing into over 120 countries. We operate multiple high-potential businesses exceeding tens of billions of yen in value, with our overseas video media growing especially fast.

BLUED's Vision

Become a Global Life-Changing Infrastructure

Experiencing different cultures is a transformative experience that can shake one's values to the core. We aim to bring "life-changing opportunities" to people worldwide through studying abroad, tourism, and work.

Encounters with different ways of thinking and living inspire creativity and unleash hidden potential. We strive to create a world where everyone can live up to their potential and take on new challenges.

Three Main Areas of Business

■ Cross-Boundary Study Abroad Media Business

A service that provides study abroad consulting for students from North America, Latin America, and Southeast Asia pursuing university, vocational, or language studies. The global study abroad market exceeds 10 trillion yen and is expected to reach over 50 trillion yen by 2032. By integrating study-abroad services, we aim to provide essential life infrastructure for students worldwide.

■ Inbound Study Abroad Media Business – StudyIn Japan

A consulting service for students from North America, Latin America, and Southeast Asia who wish to study in Japan (university, vocational school, or language school). The inbound study-abroad media business has seen rapid growth post-COVID, particularly focusing on the North American and Latin American markets. This service extends beyond study abroad, offering housing, job assistance, and lifestyle services to support international students in Japan.

■ Japan's Largest Study Abroad Media Business – StudyIn

A service designed to enhance the study-abroad experience which is rapidly expanding as a market leader. In 2022, we expanded to the Philippines and Canada, with plans to enter Australia and New Zealand by 2025.

Why Join BLUED Now?

As a company specializing in global business, we offer 100% international exposure in your career. We operate multiple high-potential businesses exceeding tens of billions of yen, and we are in an exciting scaling phase from billions to tens of billions.

At BLUED, we provide early opportunities to take on major responsibilities:

- A team member established a new business unit in their first year.
- Another launched an overseas branch in just seven months.
- One employee was entrusted with leading a billion-yen business after only five months.
- A new graduate was assigned overseas in their first year.

Now is an incredibly exciting time to join! Let's have a casual conversation about how you can be part of this journey.

Work Location

Address:

Sumitomo Fudosan Aobadai Tower 7F, 3-6-28 Aobadai, Meguro-ku, Tokyo

Nearest Stations:

- 7 min walk from Ikejiri-Ohashi Station (Tokyu Line)
- 9 min walk from Shinsen Station (Keio Line)
- 13 min walk from Shibuya Station (Keio Inokashira Line)

Benefits & Perks

- Transportation allowance
 - Health check-ups
 - Social insurance coverage
 - Housing allowance
 - Family allowance
 - Parental leave
 - Shortened working hours option
 - Remote work option
 - Business trip allowance
 - In-office meals
 - Employee recognition program
 - Overseas training trips
 - Foreign language training (Online English lessons via RareJob)
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Required Skills

Required Experience & Skills

- Business-level English proficiency or higher
- Native-level Japanese proficiency preferred

Ideal Candidate Profile

- Shares our company mission and values
- Enjoys working in an uncertain and fast-changing environment
- Thrives on solving complex challenges
- Honest and sincere
- Professional in conduct and attitude
- Has experienced deep passion for something in life
- Possesses strong grit and perseverance
- Avoids dishonesty, complaining, and gossip
- Has a deep interest or "otaku" mindset towards a subject

Preferred Background (Companies/Professions)

Candidates from diverse backgrounds are welcome, including professionals from: Recruit, DeNA, McKinsey, Toyota, Indeed, Bengoshi.com, Deloitte Tohmatsu, LITALICO, Monster Lab, Nikkei, Salesforce, Vector, Rejob, Daiwa Securities, Mizuho Bank, Mitsui Sumitomo Insurance, T&G, specialized trading companies, former actresses, former teachers, and more.

Preferred Educational Background

Applicants from various prestigious institutions, including: UC Berkeley, Harvard University, University of Toronto, Monterrey Institute of Technology, Pompeu Fabra University, University of Florida, Linnaeus University, Friends University, UC Irvine, University of Tokyo, Kyoto University, Waseda University, Keio University, Hitotsubashi University, Tohoku University, Osaka University, Tokyo University of Foreign Studies, Tsukuba University, Hokkaido University, Nagoya University, Akita University, Kwasei Gakuin University, Ritsumeikan University, Meijo University, Kyoto Sangyo University, Kokugakuin University, Kansai Gaidai University, Meiji Gakuin University, Toyo University, Japan Women's University, Kyushu Sangyo University, and more.

Past Hires by Nationality

We have successfully hired talent from diverse international backgrounds, including:

United States, United Kingdom, Spain, Mexico, Brazil, Singapore, Australia, New Zealand, Colombia, South Korea, China

Opportunities for Responsibility & Growth

BLUED is a young and dynamic team with an average age of 28. We provide unparalleled career growth opportunities, such as:

- Overseas assignments and international office launches within the first year
- Business leadership roles from year one
- P&L responsibility from the second year
- Managing multiple cross-functional KPIs with company-wide impact
- Launching entirely new international business divisions

We do not follow a seniority-based system—growth is purely based on ability and execution speed. We entrust employees with critical roles in business development, corporate planning, sales strategy, recruitment, and organizational development.

Furthermore, we maintain a transparent management approach, providing full access to financial statements so that employees can develop a strategic, executive-level mindset.

Company Description