

# MichaelPage

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## Head of Marketing

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#### Job Information

**Recruiter**
[Michael Page](#)
**Job ID**

1525349

**Industry**

Other (Advertising, PR, Media)

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

11 million yen ~ 15 million yen

**Refreshed**

March 10th, 2025 15:07

#### General Requirements

**Career Level**

Executive

**Minimum English Level**

Fluent

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

We are seeking a dedicated and driven Head of Marketing to lead a robust and well-established marketing team, responsible for developing and executing effective marketing strategies that align with our client's business objectives.

#### Client Details

Our client is renowned for their innovative approach to entertainment and media creation, with a broad and diverse portfolio of successful projects.

#### Description

- Develop and implement comprehensive marketing strategies.
- Lead and manage the marketing team to execute strategic initiatives.
- Drive brand growth and loyalty through creative campaigns.
- Analyze market trends and competitor strategies.
- Establish and maintain relationships with key industry players.
- Oversee the company's media presence and public relations.
- Create and manage the annual marketing budget.
- Report on marketing performance and metrics.

## Job Offer

- A competitive salary package.
- Generous holiday leave.
- A vibrant and inclusive company culture that values innovation and creativity.

Take the next step in your career and apply today for this exciting Head of Marketing position.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ryan Li on +813 6832 8902.

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## Required Skills

You should have:

- Proven experience in a leadership role within the marketing sector.
  - Excellent understanding of the Media, Entertainment, Filming industry.
  - Strong analytical skills with a goal-oriented attitude.
  - Outstanding communication and interpersonal skills.
  - Experience in developing and managing budgets.
  - Native level Japanese and fluent English, both written and spoken.
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## Company Description

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