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Senior Marketing Manager - Global services company

Senior Marketing Manager - Services firm

Job Information

Recruiter
[Michael Page](#)
Hiring Company

非公開

Job ID

1525248

Industry

Bank, Trust Bank

Company Type

Small/Medium Company (300 employees or less) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

10 million yen ~ 15 million yen

Work Hours

詳しくはお問い合わせください

Holidays

土日祝 完全週休2日制

Refreshed

March 7th, 2025 11:03

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Business Level

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

In this exciting role, the Senior Marketing Manager will establish marketing strategies and execute plans to drive the overall brand and service awareness. You will also manage and lead the Strategy and Creative teams.

Client Details

Our client is a well-known international organization that provides home related services to customers all across Japan.

Description

- Lead and manage 2 teams under Marketing division of 5 members.
- Develop and implement comprehensive marketing strategies to enhance brand visibility and market share.
- Lead digital marketing efforts to maximize online presence.
- Coordinate with cross-functional teams to ensure alignment of marketing initiatives with company goals.
- Analyze market trends and competitor activities to identify opportunities and key issues.
- Oversee the creation of marketing materials and brand messages that ensure consistency.
- Monitor and report on the effectiveness of marketing communications.
- Collaborate with external agencies and vendors when necessary.

Job Offer

- Opportunities for professional growth and career advancement.
- A supportive and team-oriented work culture.
- Flexible working environment with hybrid work and flex time.

If you are a passionate and driven individual looking for an exciting opportunity, we encourage you to apply for this Senior Marketing Manager position.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Naomi Nguyen on +813 6832 8612

Required Skills

A successful Marketing Manager should have:

- From 7 years of experience in developing and implementing integrated consumer marketing strategies.
- Strong leadership skills with the ability to manage and motivate a team.
- Proficiency in English and Japanese.

Company Description

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