

Michael Page

www.michaelpage.co.jp

(未経験歓迎) Digital Marketing Specialist- European Biotech

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Job Information

Recruiter

Michael Page

Job ID

1525233

Industry

Other (Medical, Pharmaceutical)

Company Type

Small/Medium Company (300 employees or less) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

3 million yen ~ 6 million yen

Refreshed

March 7th, 2025 08:00

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

- Develop digital marketing initiatives for the Japanese market and drive effective promotions
- Collaborate with the global marketing team to enhance the brand's digital presence

企業情報

- European Life Science company
- Providing workflow management system, data analysis software for biopharmaceutical companies
- Strong product portfolio and has a solid client base globally and on Japan

職務内容

- Develop digital marketing initiatives for the Japanese market and drive effective promotions
- Collaborate with the global marketing team to enhance the brand's digital presence
- Plan and execute SEO/SEM (Search Engine Marketing), website optimization, social media, and advertising campaigns
- Working hours is 75% of a full time position (still a permanent position)

条件・待遇

- A globally recognized brand widely used by many biopharma companies
- A rare part-time opportunity (75% of full-time)
- Flat organizational structure and a global business culture
- Comprehensive training programs

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Saki Kanematsu at +81 3 6832 8904.

Required Skills

- Business level in English
 - Experience in digital marketing, or experience in life science industry would be preferred but not required
 - Data-driven mindset, willingness to learn
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Company Description

European Life Science company

Providing workflow management system, data analysis software for biopharmaceutical companies

Strong product portfolio and has a solid client base globally and on Japan