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Business Promotion Manager - Automotive Finance - Up to 10M

Marketing Manager - Automotive - 10M

Job Information

Recruiter
[Michael Page](#)
Job ID

1524794

Industry

Automobile and Parts

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

7 million yen ~ 10 million yen

Refreshed

March 5th, 2025 15:10

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

Lead the Brand Management team at Volkswagen Financial Services Japan, overseeing strategic initiatives to promote financial products and optimize sales processes with importers.

Client Details

Our client is a well-established automotive financial services company that partners with premium and luxury car brands to provide a range of financial solutions, including loans, leasing, insurance, and branded credit cards. Working closely with importers, they optimize sales and enhance brand loyalty through innovative finance solutions and mobility services.

Description

- Develop annual sales plans and execute promotional strategies with importers.
- Design and implement training programs for dealers on finance products.
- Analyze sales data to optimize sales processes and support operational efficiency.
- Collaborate with project teams on strategic initiatives for new model launches and marketing campaigns.

Job Offer

- Competitive annual salary including bonuses.
- Comprehensive benefits package including retirement plans and health insurance.
- Flexible work hours and telecommuting options.
- Ample vacation days and special leave arrangements.
- Clear career progression opportunities within a collaborative and innovative environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.

Required Skills

- Experience in project planning and execution in business development or service innovation.
 - Proficiency in data analysis for sales and operational process improvement.
 - Business-level English proficiency or a strong willingness to develop it.
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Company Description

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