

Michael Page

www.michaelpage.co.jp

Retail Event Manager

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Job Information

Recruiter
[Michael Page](#)
Job ID

1524736

Industry

Retail

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

9 million yen ~ 10 million yen

Refreshed

March 4th, 2025 16:02

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Develop an event strategy as part of the marketing plan aligned with overall objectives. Collaborating with retail, client development and merchandising team to develop an event strategy aligned with overall objectives.

Client Details

Our client is one of the biggest names in luxury fashion. They are also part of a larger luxury conglomerate that promotes career growth across their brands.

Description

- Identifying target audiences, setting event goals, and establishing key performance indicators (KPIs).
- Together with HQ team, creating innovative event concepts that embody the brand's identity.
- Developing and managing event budgets, tracking expenses, and ensuring cost-effectiveness.
- Sourcing, selecting, and managing a network of high-quality vendors, including caterers, decorators, entertainment providers.

Job Offer

- International work environment.
- Flextime available.
- Career growth opportunities.
- Chance to work for a larger parent company and move between brands.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

Required Skills

- Proven experience in event planning and management, preferably within the luxury goods or services industry.
 - Strong project management abilities with an excellent sense of detail, and a creative mindset.
 - A deep understanding of the luxury market and its target audience.
 - NATIVE level Japanese and Business level English.
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Company Description

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