

# MichaelPage

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## Product Manager - Luxury Beauty brand

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#### Job Information

**Recruiter**
[Michael Page](#)
**Job ID**

1524730

**Industry**

Daily Necessities, Cosmetics

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

7 million yen ~ 9 million yen

**Refreshed**

March 4th, 2025 15:45

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

As a Product Manager you will be responsible for planning, executing, and reviewing new and existing product management strategies while driving products sales across multiple channels.

#### Client Details

Our client is a prestigious luxury beauty brand, part of a globally recognized group that sets the standard for excellence in fashion, beauty, and lifestyle. With a rich heritage and commitment to innovation, this company combines timeless elegance with cutting-edge trends. Joining this team means being part of an inspiring culture where creativity, passion, and expertise come together to redefine beauty.

#### Description

- Lead new product launches and manage national/regional fragrance promotions to drive sales.
- Develop and execute omni-channel sales strategies, focusing on e-commerce, e-retail, and MBS.
- Collaborate with cross-functional teams (PR, digital, CRM, supply chain) to enhance brand visibility and ensure smooth operations.
- Analyze market trends & competitors, manage A&P budgets, and support training initiatives for sales teams.

## Job Offer

- A dynamic and creative work environment in a global luxury brand
- Career development opportunities within an international group of prestigious brands
- Omni-channel marketing experience with exposure to digital and e-commerce strategies
- Competitive salary and benefits package
- Exciting projects in product launches and brand activation initiatives

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

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## Required Skills

- Experience in product marketing within the luxury beauty or FMCG industry
  - Strong leadership and project management skills to collaborate across departments
  - Strategic thinker with the ability to analyze data and market trends
  - Excellent communication skills in both English (fluent) and Japanese (native)
  - Digitally savvy, with an open mindset towards innovation and trend analysis
  - Proficient in Excel, PowerPoint, and Word for reporting and presentations
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## Company Description

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