

MichaelPage

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PR Project Manager- Food and Beverage

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Job Information

Recruiter
[Michael Page](#)
Hiring Company

Food and Beverage Marketing agency

Job ID

1524729

Industry

Other

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

4 million yen ~ 6 million yen

Refreshed

March 4th, 2025 15:36

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

This position is for a PR Project Manager in the Media & Agency industry. The ideal candidate will have a strong passion for fashion and the ability to manage projects within deadlines.

Client Details

The company is a well-established, medium-sized organization in the heart of Tokyo. They operate in the Media & Agency industry, with a particular focus on fashion.

Description

- Oversee and manage PR projects from conception to completion
- Coordinate with internal teams and external vendors
- Develop and maintain strong relationships with media and influencers
- Measure and report on the success of PR campaigns
- Stay up-to-date with industry trends and incorporate them into campaigns

- Organize and attend PR events and functions
- Ensure brand consistency in all PR activities
- Proactively identify PR opportunities

Job Offer

- An estimated salary range of 3,600,000 - 4,400,000 JPY
- A collaborative and inclusive company culture
- Opportunity to work in the bustling city of Tokyo
- Chance to work on exciting projects in the fashion industry
- Access to industry events and networking opportunities

Join a vibrant team in the heart of Tokyo and help shape the future of fashion in the Media & Agency industry. Submit your application today and take the first step towards an exciting career as a PR Project Manager.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

Required Skills

A successful PR Project Manager should have:

- A degree in Public Relations, Marketing, or a related field
- Experience in managing PR projects
- Excellent communication and interpersonal skills
- Strong knowledge of the fashion industry
- A creative mind with an ability to conceive and implement project ideas
- Proficiency in English and Japanese

Company Description

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