



## PR/122797 | B2B Digital Marketing Manager (Fluent English Speaker)

### Job Information

**Recruiter**
[JAC Recruitment Indonesia](#)
**Job ID**

1524199

**Industry**

Business Consulting

**Job Type**

Permanent Full-time

**Location**

Indonesia

**Salary**

Negotiable, based on experience

**Refreshed**

March 4th, 2025 10:37

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**Location: PIK, North Jakarta**
**Industry: Construction (Air Dome)**

As the **Digital Marketing Manager (Fluent English Speaker)**, you will focus on enhancing the company's online presence, **specifically for the Air Dome product**. You will play a crucial role in shaping brand narratives, educating potential customers on its benefits, and connecting with target audiences through innovative digital strategies.

**Qualifications:**

- **Bachelor's degree/master's degree in marketing, design graphic, or a related field.**
- Experience of **minimum 12 years** in proven experience in **managing social media platforms and executing successful social media campaigns.**
- Fluency in English (**MUST**)
- **Proficiency with social media management & AI tools** (e.g., Hootsuite, Buffer) and analytics platforms (e.g., Google Analytics, Facebook Insights).

- **Creative mindset with the ability to develop engaging content.**

**Responsibilities:**

- **Develop, plan, and execute social media strategies** that align with the company's goals.
- **Create engaging and compelling content, including text, images, videos, and infographics, tailored for various social media platforms (Facebook, Instagram, LinkedIn, etc.)** in both EN and ID.
- Schedule and publish posts across all social media channels using social media management tools.
- **Track, analyze, and report on social media performance metrics** , such as engagement, reach, impressions, and conversions.
- Propose and implement **innovative strategies** to enhance the company's social media presence and engagement.

**Think you tick all the boxes? Great!**

After applying, send me an email to explaining briefly why you're the best fit for this role. Your next big career move starts here

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Company Description