

Michael Page

www.michaelpage.co.jp

Media Specialist (6-7M)

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Job Information

Recruiter
[Michael Page](#)
Job ID

1524048

Industry

Other (Advertising, PR, Media)

Company Type

Small/Medium Company (300 employees or less) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 7 million yen

Salary Bonuses

Bonuses paid on top of indicated salary.

Refreshed

March 2nd, 2025 13:50

General Requirements

Career Level

Entry Level

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

The role focuses on planning, executing, and optimizing Amazon and Rakuten advertisement campaigns to enhance e-commerce sales. The candidate will manage the strategy, performance, and analysis of these campaigns.

Client Details

Our client is a highly respected global player in the e-commerce industry, offering a collaborative work environment and the opportunity to make a tangible impact on their business. They are dedicated to driving innovation and optimizing their digital marketing efforts for maximum reach and sales growth. Joining their team offers exposure to cutting-edge advertising strategies and a chance to work with top-tier professionals in the field.

Description

- Develop media strategies primarily for Amazon and Rakuten platforms.
- Collect relevant keywords for campaign setup.
- Launch and manage advertisement campaigns, focusing on Amazon Sponsored Ads and Amazon DSP.
- Oversee bidding, budgeting, and targeting to maximize campaign effectiveness.
- Analyze data and sales performance to identify optimization opportunities.
- Propose and implement operational improvements for ongoing campaigns.

Job Offer

- Competitive salary and benefits package.
- An opportunity to work with top-tier digital advertising tools and platforms.
- Professional growth with exposure to a global e-commerce leader.
- Collaborative and innovative work environment.
- Potential to make a significant impact on campaign performance and sales.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Lien Nguyen at +81 3 6832 8657.

Required Skills

- Strong skills in keyword mining for Amazon advertisements.
 - Proficiency in setting up and launching Amazon ad campaigns (Sponsored Ads, Amazon DSP).
 - Expertise in optimizing Amazon ad campaigns for maximum performance.
 - Advanced Excel skills, including data aggregation, analysis (e.g., SUMIF, Vlookup, Pivot Table).
 - Experience in e-commerce consulting or the digital advertising industry is a plus.
 - Familiarity with web marketing and managing social media ads is beneficial.
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