

MichaelPage

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FIRST Corporate Communications Leader - Global consumer company**Communications lead - consumer company****Job Information****Recruiter**

Michael Page

Hiring Company

非公開

Job ID

1523996

Industry

Daily Necessities, Cosmetics

Company Type

Small/Medium Company (300 employees or less) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

10 million yen ~ 15 million yen

Work Hours

詳しくはお問い合わせください

Holidays

土日祝 完全週休2日制

Refreshed

February 28th, 2025 13:48

General Requirements**Minimum Experience Level**

Over 6 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

As the first communications leader in Japan, you will have autonomy to shape and execute integrated communication strategy for Japan. Including external communications, internal communications, crisis communications, leadership communications and change management.

Client Details

Our client is a global leader in the Consumer sector, boasting a large organization with a vast international footprint. They are committed to improving lives worldwide through innovative solutions and products.

Description

- Develop and implement strategic internal and external communications plans.
- Manage crisis communication, ensuring swift and clear communication under any circumstances.
- Collaborate with the marketing team to coordinate and optimize branding campaigns.
- Coordinate with different departments to ensure message consistency.
- Monitor and report on the effectiveness of communications strategies.
- Stay abreast of industry trends and incorporate them into communications strategies.
- Ensure compliance with all regulations and laws in all communications.

Job Offer

- An inclusive culture that values diversity and collaboration.
- The opportunity to make a significant impact in society.
- Flexible working environment with hybrid work and flex time.
- Autonomy to shape and create corporate image in Japan.
- Working closely with global team and board of leadership in Japan.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Naomi Nguyen on +813 6832 8612

Required Skills

A successful Corporate Communications Lead should have:

- Minimum 10 years of experience in corporate communications and brand communications.
- Fluent in both Japanese and English.
- Background in Consumer related industry with tangible products.
- Strong strategic thinking and problem-solving skills.
- Excellent written and verbal communication skills.
- The ability to work well under pressure and manage crisis communications.

Company Description

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