

Michael Page

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Marketing Manager - Rheumatology

Global Biopharmaceutical

Job Information

Recruiter
[Michael Page](#)
Hiring Company

Global Biopharmaceutical Company

Job ID

1523914

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

9 million yen ~ 13 million yen

Work Hours

Monday - Friday 09:00 - 17:00

Refreshed

February 27th, 2025 11:18

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

- Drive brand strategy and marketing initiatives for rheumatology products. Collaborate cross-functionally to enhance market presence and stakeholder engagement.

Client Details

- A global biopharmaceutical leader committed to innovation in immunology, oncology, and neuroscience, with a strong pipeline and a focus on transforming patient outcomes.

Description

- Develop and implement marketing strategies to drive brand growth.
- Engage with KOLs, medical organizations, and key stakeholders.

- Identify new opportunities to enhance customer engagement.
- Execute marketing initiatives in both English and Japanese.
- Support product portfolio and lifecycle management.
- Manage promotional budgets alongside senior brand managers.
- Collaborate with sales, medical, and commercial teams.
- Communicate brand strategies effectively to sales teams.
- Represent the brand at global and regional conferences.

Job Offer

- Career growth in a leading biopharma company.
- Exposure to global marketing strategies and networks.
- Competitive compensation and performance incentives.
- Opportunity to lead impactful projects in a key therapeutic area.

Page Group Japan is acting as an Employment Agency in relation to this vacancy.

Required Skills

- Experience in pharmaceutical sales or marketing.
 - Strong bilingual communication skills in Japanese and English.
 - Ability to manage projects and work cross-functionally.
 - Analytical mindset with a proactive approach.
 - Strong interpersonal and stakeholder engagement skills.
 - Experience in a matrix work environment.
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Company Description

Major global US bio-pharmaceutical company with extensive speciality medicine pipeline in Oncology/Immunology/CNS areas

Recognized for its cutting-edge treatments and commitment to innovation, they offer a work environment that fosters personal growth and professional development through exposure to large-scale product launches and cross-functional collaboration.