



Senior Graphic Designer

Job Information

Hiring Company
[KPay Japan KK](#)
Job ID

1523797

Industry

Other (Banking and Financial Services)

Company Type

Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio

Majority Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Chuo-ku

Salary

5 million yen ~ 8 million yen

Refreshed

April 23rd, 2025 11:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Job Overview:

We are seeking a talented Senior Graphic Designer to join our team, focusing on content creation for the Japanese market across platforms like LINE, Facebook, LinkedIn, and X. The ideal candidate will have experience in the fintech industry, a strong understanding of Japanese social media trends, and a keen eye for culturally aligned design. This role involves collaborating with the Marketing Manager and Headquarters to execute visually engaging content that meets brand guidelines.

Responsibilities:

- Develop high-quality graphic designs and perform photo retouching for social media, digital marketing, and branding, tailored to the Japanese market.
- Create visually compelling graphics, illustrations, and layouts for marketing campaigns, website assets, and

promotional materials.

- Stay updated on Japanese design trends, social media trends, and user behavior to create engaging content.
- Collaborate closely with marketing and product teams to ensure cohesive branding and messaging.
- Adapt and optimize designs for various platforms, including Facebook, Instagram, LINE, X, LinkedIn, and website use.
- Perform effective visual storytelling in alignment with brand guidelines while maintaining creativity and innovation.
- Monitor and analyze design performance, making improvements based on engagement data and feedback.

Qualifications:

- 3-5 years of proven experience as a Graphic Designer, preferably in fintech, banking, or related industries.
- Strong portfolio showcasing social media, digital, and brand design work for the Japanese market.
- Deep understanding of Japanese visual aesthetics, branding strategies, and social media platforms.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, After Effects) and Figma.
- Native Japanese is essential; English proficiency is a plus.
- Strong ability to work independently, manage multiple projects under tight deadlines, and collaborate across teams.
- Excellent communication and presentation skills to articulate design ideas effectively.

Employment type :

Full-time employee

Probation period: 3 months (no change in wages or conditions)

Working Hours:

9:30 to 18:30

(Core working hours are from 10:30 to 16:00, with flexible start and end times.)

※ Excluding Saturdays, Sundays and public holidays

Salary details :

Wages will be determined based on experience and ability.

*Salary includes fixed overtime pay.

Benefits and Welfare:

- Health insurance, employee pension insurance, employment insurance, workers' compensation insurance
- Paid vacation days, along with sick leave, summer vacation, New Year vacation, and special leave
- Commuting allowance

Company Description