


www.michaelpage.co.jp

Marketing Director, Rare Disease

Marketing Director (Rare disease)

Job Information

Recruiter
[Michael Page](#)
Job ID

1523771

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

16 million yen ~ 20 million yen

Refreshed

February 26th, 2025 11:42

General Requirements

Career Level

Executive

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

We are seeking a Director of Marketing for Rare Diseases, ready to lead strategic marketing initiatives in the Pharmaceutical industry. The ideal candidate will be experienced in launching products and managing brands within the rare disease space.

Client Details

Our client is a globally recognized Pharmaceutical company, boasting a large size and global presence. With its headquarters in Tokyo, the organization is dedicated to improving patient outcomes in the field of rare disease.

Description

- Develop and implement strategic marketing plans for rare disease products
- Work closely with global teams to ensure alignment of marketing strategies
- Manage brand performance and budget
- Lead product launches within the Japanese market
- Partner with medical affairs to develop disease awareness programs
- Build strong relationships with key opinion leaders
- Understand market trends and competitor activities
- Ensure compliance with industry regulations and company policy

Job Offer

- An attractive salary package
- Room for career progression and development
- Exposure to global marketing strategies and initiatives

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnganunvichit on +81 3 6832 8650.

Required Skills

A successful Director of Marketing for Rare disease Disorders should have:

- 10 years of marketing experience in rare disease or speciality care
 - Marketing team management experience
 - Experience in product launches and brand management
 - Familiarity with the endocrine disorder field
 - Excellent leadership and communication skills
 - Business level of Japanese and English
-

Company Description

Our client is a globally recognized Pharmaceutical company, boasting a large size and global presence. With its headquarters in Tokyo, the organization is dedicated to improving patient outcomes in the field of rare disease.