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Marketing Manager - Global Consulting Firm

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Job Information

Recruiter
[Michael Page](#)
Job ID

1523768

Industry

Business Consulting

Company Type

Large Company (more than 300 employees) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

9 million yen ~ 13 million yen

Refreshed

February 26th, 2025 11:34

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

This role involves taking charge of the firm's marketing activities, including data analysis, competitor research, content planning and management for the corporate website, and organizing events and seminars. You will have the opportunity to contribute to strengthening the company's global communication and branding efforts, playing a key role in promoting the firm's presence both internally and externally.

Client Details

My client is a global consulting firm recognized as one of the top management consulting firms for several consecutive years. Headquartered in Tokyo, the firm partners with prominent clients across diverse industries.

In Japan, the firm was honored with a Branding Award, highlighting its strong focus on brand enhancement and the significant role of its marketing team.

With a solid position in the industry, the firm continues to expand globally, including the recent opening of a new office in the US.

Description

- Manage teams and oversee marketing strategy to accelerate the firm's growth and brand enhancement, both regionally and globally.
- Plan, create, and manage corporate website content and ensure effective online presence.
- Organize and manage key events, seminars, and conferences to strengthen client engagement and brand visibility.
- Contribute to strengthening internal and external communications, focusing on global branding efforts as the firm continues to expand.

Job Offer

- Flexible working hours with up to 3 days remote work per week.
- Very competitive compensation package and attractive employee benefits.
- Work for a company that prioritizes sustainability and environmental responsibility.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

Required Skills

- 5+ years of B2B marketing experience (professional services or intangible products industry).
- Experience in planning and executing marketing strategies with a focus on digital marketing.
- Leadership experience in managing teams.
- **Fluent** Japanese and business-level English proficiency.

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