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Senior Communications Staff

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Job Information

Recruiter
[Michael Page](#)
Job ID

1523695

Industry

Advertising, PR

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6.5 million yen ~ 8.5 million yen

Refreshed

February 25th, 2025 15:47

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Implement communication and marketing strategies aligned with brand's vision, adding a Japanese perspective.

Client Details

Our client is a beloved casual fast fashion brand. They are one of the biggest players in the industry and are expanding rapidly within Japan.

Description

- Nurture and manage strong relationships with media, KOLs, and Japanese fashion scene.
- Assist the Communication Manager with developing and executing KOLs marketing campaigns.
- Research and generate relevant creative content ideas that cater to our Japanese audiences.
- Track and report on the performance of influencer campaigns, optimizing strategies as needed.

Job Offer

- International work environment.
- Chance to use English.

- Hybrid work available.
- Flextime available.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

Required Skills

- Experience in retail, with a preference for people who have worked in RTW retail or ladies fashion.
 - Experience with marketing/PR for fashion.
 - Adobe Illustrator, Photoshop, and video editing skills are a strong plus.
 - NATIVE level Japanese and Business level English
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Company Description

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