


www.michaelpage.co.jp

Assistant Brand Manager- Beverage

Assistant Brand Manager- Beverage

Job Information

Recruiter
[Michael Page](#)
Job ID

1523663

Industry

Other

Job Type

Permanent Full-time

Location

China, Shanghai

Salary

5 million yen ~ 7 million yen

Refreshed

February 25th, 2025 13:01

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

An exciting opportunity has opened up for an Assistant Brand Manager to join a leading FMCG team, focusing on innovative marketing strategies and driving brand growth in the Shanghai market.

Client Details

Our client is a globally recognized company in the FMCG sector. They are a large organization with operations spanning across multiple countries. The company is known for its strong emphasis on quality and innovation, consistently delivering top-notch products to consumers.

Description

- Assist in the development and implementation of strategic marketing plans.
- Monitor and analyze brand performance in the Shanghai market.
- Collaborate with cross-functional teams to drive brand growth.
- Assist in managing the marketing budget and ensuring ROI.
- Conduct market research to understand consumer behavior and preferences.
- Coordinate with agencies for campaign execution and media planning.
- Maintain strong relationships with key stakeholders.

- Assist in the planning and execution of product launches.

Job Offer

- Competitive salary range of JPY 4,500,000 - JPY 5,500,000.
- Opportunity to work in a multinational FMCG company.
- Exposure to innovative marketing strategies.
- Great work-life balance and positive company culture.
- Chance to grow and develop your career within the company.

Interested in taking the next step in your career as an Assistant Brand Manager in Shanghai? Apply now and embark on an exciting journey in the FMCG industry.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

Required Skills

A successful Assistant Brand Manager should have:

- Degree in Marketing, Business Administration or relevant field.
 - Proven experience in a similar role within the FMCG industry.
 - Excellent analytical skills with the ability to interpret market data.
 - Strong communication and interpersonal skills.
 - Ability to work effectively in a team and independently.
 - Proficiency in English and Mandarin is a plus.
-

Company Description

Our client is a globally recognized company in the FMCG sector. They are a large organization with operations spanning across multiple countries. The company is known for its strong emphasis on quality and innovation, consistently delivering top-notch products to consumers.