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Michael Page   www.michaelpage.co.jp

Brand Manager, Rare Diseases

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Job Information

Recruiter
Michael Page

Job ID
1523091

Industry
Pharmaceutical

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
12 million yen ~ 18 million yen

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General Requirements

Career Level
Executive

Minimum English Level
Business Level

Minimum Japanese Level
Fluent

Minimum Education Level
Bachelor's Degree

Visa Status
No permission to work in Japan required

Job Description

Lead the strategic development and execution of brand planning, lifecycle management, and revenue optimization for key specialty care products. Oversee P&L, drive innovative marketing strategies, and lead a high-performing team.

Client Details

A global leader in the pharmaceutical industry, dedicated to pioneering treatments for complex medical conditions.

Description

- Develop and execute strategic brand plans to maximize revenue and profitability.
- Oversee financial forecasting, operating plans, and budget management.
- Lead cross-functional teams to ensure effective implementation of marketing initiatives and product lifecycle management.

Job Offer

- Competitive salary with negotiable benefits.

- Opportunity to lead a high-impact portfolio in a global pharmaceutical company.
- Professional development and leadership coaching to advance your career.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dr. Philipp Berndt on +813 6832 8945.

Required Skills

- 7+ years of experience in pharmaceutical sales and marketing.
- Strong leadership skills with a proven track record of driving business growth.
- Excellent communication skills, with fluency in both English and Japanese.

Company Description

A global leader in the pharmaceutical industry, dedicated to pioneering treatments for complex medical conditions.