

Michael Page

www.michaelpage.co.jp

New Product Planning Manager

New Product Planning Manager

Job Information

Recruiter
[Michael Page](#)
Job ID

1523084

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

12 million yen ~ 16 million yen

Refreshed

February 21st, 2025 15:27

General Requirements

Career Level

Executive

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

This role focuses on evaluating and shaping the commercial strategy for new products in Japan, including assessing their viability and alignment with the company's portfolio. The candidate will work closely with cross-functional teams to develop long-range plans and ensure the portfolio aligns with business objectives.

Client Details

Our client is a leading global pharmaceutical company focused on delivering innovative solutions in the healthcare industry.

Description

- Conduct commercial evaluations for early/late-stage development products, including licensing-in candidates.
- Collaborate with cross-functional teams to develop long-range strategic plans for Japan, including sales forecasts and operational budgets.
- Re-align the company's portfolio by assessing and optimizing the commercial value of pipeline projects.

Job Offer

- A chance to drive impactful decisions and shape the portfolio strategy for a global leader.
- A competitive compensation package, including performance-based incentives.
- Opportunities for career growth and professional development within a dynamic and international organization.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dr. Philipp Berndt on +813 6832 8945.

Required Skills

- 8-10 years of experience in pharmaceutical New Product Planning (NPP) or as a Marketing Lead with significant Hematology & Oncology experience.
 - Strong understanding of Japanese regulations (PMDA/MHLW) and expertise in developing P&L, including sales forecasting and OPEX/HC planning.
 - Proven ability to engage with cross-functional teams and develop business strategies with a focus on results.
-

Company Description

Our client is a leading global pharmaceutical company focused on delivering innovative solutions in the healthcare industry.