


www.michaelpage.co.jp

Travel Retail Marketing Manager

Travel Retail Marketing Manager

Job Information

Recruiter
[Michael Page](#)
Job ID

1522483

Industry

Retail

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

7 million yen ~ 9 million yen

Refreshed

February 18th, 2025 16:58

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

The Marketing Manager will lead the management of cosmetic/beauty brand, with a focus on duty-free shops at international airports in Japan.

Client Details

Our client is a major cosmetic/fragrance brand that has a strong foothold in the Japan market.

Description

- Manage, guide, and develop marketing team members through appropriate training, coaching, and motivation.
- Implement marketing activities based on existing and new brands and products to achieve sales targets.
- Strengthen relationships with key business partners and stakeholders such as suppliers and operators.
- Plan brand and product-specific marketing strategies for further sales and POS expansion.

Job Offer

- Hybrid work environment.
- Flextime available.

- Career growth opportunities.
- International work environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

Required Skills

- Marketing experience (preferably in FMCG or beauty/brand/luxury industry).
 - Sales experience in the consumer goods industry is preferred.
 - Management experience (regardless of size).
 - NATIVE level Japanese and Business level English.
-

Company Description

Our client is a major cosmetic/fragrance brand that has a strong foothold in the Japan market.