



Job Description

OVERVIEW

Our client in Anime IP Licensing is seeking an experienced Senior Sales Executive to drive revenue growth, expand partnerships, and maximize the commercialization of anime properties.

JOB RESPONSIBILITIES

- Responsible for selling Japanese anime program content to TV broadcasters and digital streaming platforms
- Drive the promotion and distribution of Japanese anime Intellectual Property (IP) content in Indonesia and potentially across SEA
- Develop and maintain relationship with key stakeholders in the media industry, including television networks and digital platforms such as VOD and OTT services
- · Identify new business opportunities and expand the company's market presence within the anime content space
- Negotiate licensing deals and partnership with media companies to maximize revenue and audience reach

JOB REQUIREMENTS

- Min. Bachelor's degree in any major
 More than 5 years of working experience in TV Station, Digital Media, or anime/IP content-related sales
 Excellent communication skill and interpersonal skills
- Business level proficiency in English
- · Passion and deep interest in Japanese anime and intellectual properties

Company Description