



PR/122766 | Senior Sales Executive (Anime IP)

Job Information

Recruiter

JAC Recruitment Indonesia

Job ID

1522176

Industry

Amusement, Entertainment

Job Type

Permanent Full-time

Location

Indonesia

Salary

Negotiable, based on experience

Refreshed

February 18th, 2025 10:17

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

OVERVIEW

Our client in Anime IP Licensing is seeking an experienced Senior Sales Executive to drive revenue growth, expand partnerships, and maximize the commercialization of anime properties.

JOB RESPONSIBILITIES

- Responsible for selling Japanese anime program content to TV broadcasters and digital streaming platforms
- Drive the promotion and distribution of Japanese anime Intellectual Property (IP) content in Indonesia and potentially across SEA
- Develop and maintain relationship with key stakeholders in the media industry, including television networks and digital platforms such as VOD and OTT services
- Identify new business opportunities and expand the company's market presence within the anime content space
- Negotiate licensing deals and partnership with media companies to maximize revenue and audience reach

JOB REQUIREMENTS

- Min. Bachelor's degree in any major
 - More than 5 years of working experience in TV Station, Digital Media, or anime/IP content-related sales
 - Excellent communication skill and interpersonal skills
 - Business level proficiency in English
 - Passion and deep interest in Japanese anime and intellectual properties
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Company Description