

# Michael Page

[www.michaelpage.co.jp](http://www.michaelpage.co.jp)

## Head of Marketing

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#### Job Information

**Recruiter**
[Michael Page](#)
**Job ID**

1522062

**Industry**

Other (IT, Internet, Gaming)

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

15 million yen ~ 20 million yen

**Refreshed**

February 17th, 2025 16:31

#### General Requirements

**Career Level**

Executive

**Minimum English Level**

Fluent

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

We are seeking a Head of Marketing to join a vibrant team in this Consumer tech industry leading company. The successful candidate will play a crucial role in developing and implementing effective marketing strategies to promote our client's brand, products, and services and drive the business growth.

**Client Details**

Our client is a global company that is renowned for their innovative approach to business and their commitment to creating unforgettable experiences for their customers.

**Description**

- Develop and implement comprehensive marketing strategies to increase brand visibility and market share.
- Collaborate with the key stakeholders in and out side of Japan.
- Set, monitor and report on team goals.
- Liaise with external vendors to execute promotional events and campaigns.

**Job Offer**

- Competitive salary package
- A vibrant and inclusive company culture that values diversity and innovation.
- Flexibility of working from home.
- Opportunity to work in a large organization in the bustling city of Tokyo.
- Generous holiday leave.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ryan Li on +813 6832 8902.

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## Required Skills

You should have:

- Proven experience in marketing and running a marketing team.
  - Highly creative with experience in identifying target audiences and devising effective campaigns.
  - Excellent communication and leadership skills.
  - An analytical mind with strong data-driven thinking.
  - Proficiency in English and Japanese.
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## Company Description

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