



トルコ語マーケティング担当 | Turkish Language Marketer

Job Information

Recruiter

Global Initiative Corporation

Hiring Company

外資系購入代行会社

Job ID

1521995

Industry

Distribution

Company Type

Small/Medium Company (300 employees or less) - International Company

Job Type

Permanent Full-time

Location

Osaka Prefecture, Osaka-shi Chuo-ku

Salary

Negotiable, based on experience

Work Hours

・フレックスタイム - 10:00~16:00のコアタイム、最大2時間の昼食付き ※研修中は 9:15~18:15

Holidays

・週休二日制 ・年末年始休暇 ・年間有給休暇 ・長期連続休暇取得可

Refreshed

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General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Basic

Other Language

Turkish - Native

Minimum Education Level

Technical/Vocational College

Visa Status

Permission to work in Japan required

Job Description

◆ Duties Include

- ・ PPC marketing (Google Ads, FB Ads, Reddit Ads, and etc)
- ・ SNS marketing (IG, FB, X, Reddit and etc)

- Influencer marketing (Sponsorship, Collaboration, Integration, etc.)
- Content Marketing (SEO, Organic Marketing, etc.)
- Email marketing (Mass and Niche Marketing)
- Data analysis (Google Analytics, Google Sheets, Looker Studio, etc.)
- Localization (Translate EN content in Turkish)

◆ Benefits

- Raise once per year
 - Transportation Allowance (Up to 30,000 per month)
 - Overtime Pay (Paid by the minute)
 - Complete social insurance (workers' compensation, employment, health, welfare pension)
 - Business casual dress code (No suit required)
 - Qualification acquisition support system
 - Training system (job-specific, level-specific training)
 - In-house club activities (karaoke, day camps, etc.)
 - Monthly company events
 - Free tea and coffee
 - Maternity and Paternity leave
 - Relocation Allowance: ¥100,000 available for applicants relocating to Osaka from outside the Kansai region.
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Required Skills**◆ Must-Have Skills**

- Native Turkish speaker
- Business level English
- Digital Marketing Experience (e.g. PPC, SEO, Influencer, SNS, Email etc.)
- Corporate experience (1+ years)

◆ Preferred Skills

- Experience with digital marketing tools (PPC, SEO, Meta ads, GA4, etc.)
 - Japanese language skills JLPT N3 or better
 - Web editing experience (HTML, CSS, copywriting, etc.)
 - Data analysis experience (PowerBI, Tableau, etc.)
 - Coding experience (Python, Javascript etc.)
 - Legal and Regulatory Knowledge for Turkish import customs & rules.
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Company Description