

MichaelPage

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New Product Planning Manager - Biopharma

Pharma - NPP Manager

Job Information

Recruiter
[Michael Page](#)
Hiring Company

EU Pharmaceutical Company

Job ID

1521850

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

12 million yen ~ 14 million yen

Work Hours

Monday - Friday 09:00 - 17:00

Refreshed

February 13th, 2025 13:53

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

- Lead new product planning efforts in Japan, ensuring seamless integration of strategy, R&D, and market access. Conduct financial assessments, market research, and strategic planning to maximize business impact.

Client Details

- A global biopharma company advancing innovations in Oncology, Neurology, and Specialty Care. Known for its cutting-edge research and commitment to improving patient outcomes, the company fosters a collaborative and inclusive work environment.

Description

- Conduct financial evaluations for pipeline products and alliances

- Lead market research on disease landscapes, patient needs, and competition
- Develop strategic product plans 1.5-2 years before launch
- Collaborate with R&D, regulatory, medical, and commercial teams
- Design go-to-market strategies and operational models
- Align Japan Franchise Strategy with global business objectives
- Stay updated on industry trends and regulatory changes

Job Offer

- Strategic, high-impact role in a leading biopharma company
- Collaborative work culture with cross-functional exposure
- Professional growth opportunities in a global setting
- Competitive compensation and benefits package

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

Required Skills

- Extensive experience in the pharmaceutical industry, including product management
 - Strong expertise in Oncology or Specialty Care marketing
 - Proven track record in new product launches
 - Strategic thinker with excellent analytical skills
 - Strong cross-functional collaboration and communication abilities
 - Ability to manage complex projects in a fast-paced environment
 - High ethical standards and integrity
 - Fluent in English, both written and verbal
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Company Description

European biopharmaceutical company, with wide portfolio of assets covering multiple therapeutic areas