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Campaign Manager

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Job Information

Recruiter
[Michael Page](#)
Job ID

1521832

Industry

Bank, Trust Bank

Job Type

Temporary

Location

Tokyo - 23 Wards

Salary

Based on hourly rate

Refreshed

February 13th, 2025 10:43

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

This role will be a campaign marketing manager position at leading US-based global financial services. This position will support large-scale integrated campaigns of the gold products.

Client Details

Leading US-based global financial services firm specializing in investment servicing, asset management and trading solutions.

Description

- Plan, execute, and track integrated marketing campaigns across advertising, content, direct marketing, PR, social media, events, and digital channels.
- Manage multiple projects simultaneously.
- Develop and present campaign performance reports.
- Ensure compliance with internal and regulatory marketing reviews.
- Build strong relationship with internal teams and external agencies.

Job Offer

- Hybrid (2 days/week in office).
- Competitive salary.
- Temp contract total 10 months.
- Potential for permanent conversion

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Aino Takagaki at +81368328913.

Required Skills

- 4+ years of experience in marketing, advertising, or campaign management
 - Fluency in Japanese; with business level English preferred
 - Strong project management skills
 - Experience financial services marketing is a plus
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Company Description

Leading US-based global financial services firm specializing in investment servicing, asset management and trading solutions.