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Associate Product Manager, Neurooncology

Pharma - Marketing Manager

Job Information

Recruiter
[Michael Page](#)
Hiring Company

EU Pharmaceutical Company

Job ID

1521783

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

12 million yen ~ 14 million yen

Work Hours

Monday - Friday 09:00 - 17:00

Refreshed

February 12th, 2025 13:17

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

This Associate Product Manager role focuses on launching a new Oncology treatment in Japan. You will develop and implement strategic marketing plans, collaborate with key stakeholders, and drive brand positioning.

Client Details

Our client is a global pharmaceutical company committed to innovation in oncology and precision medicine. They emphasize scientific excellence, patient-centric solutions, and cross-functional collaboration to bring cutting-edge treatments to market.

Description

- Plan and execute product launch strategies.
- Develop and align scientific statements, messaging, and branding.

- Engage with external experts, scientific associations, and patient groups.
- Collaborate with medical affairs to translate clinical data into key messages.
- Build and implement diagnostic and campaign plans.
- Oversee internal and external communication initiatives.
- Ensure compliance with regulatory and internal guidelines.
- Organize sales force training and communication of product tactics.
- Manage budgets and partnerships with agencies and stakeholders.

Job Offer

- Opportunity to lead a high-impact product launch in a growing market.
- Work closely with industry leaders and scientific experts.
- Professional development in an innovative and collaborative environment.
- Competitive salary and benefits package.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

Required Skills

- Experience in oncology marketing, ideally with product launches.
 - Strong analytical, strategic, and communication skills.
 - Ability to collaborate across functions and influence without direct authority.
 - Adaptability to change and problem-solving mindset.
 - High ethical standards and commitment to compliance.
 - Fluency in English; science or business background preferred.
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Company Description

European biopharmaceutical company, with wide portfolio of assets covering multiple therapeutic areas