



PR/158525 | Senior Digital Marketing and E-Commerce Executive

Job Information

Recruiter

JAC Recruitment Malaysia

Job ID

1521539

Industry

Retail

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

February 11th, 2025 10:31

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Responsibilities

- Planning, executing, and optimizing online marketing efforts to promote a company's products or services
- Managing and optimizing online sales channels to drive revenue growth
- To enhance online presence and sales.
- Launching optimized online advertisements through Google AdWords, Facebook, etc
- Creating and distributing online newsletters and promotional emails

Job Requirement

- At least 5 years of experience in digital marketing and e-commerce
- Strong understanding of digital marketing tools and strategies, excellent analytical skills, and the ability to adapt to the latest trends in online marketing
- Able to converse in Mandarin

Company Description