



PR/122754 | Senior Sales & Marketing (Industrial Estate / Kawasan Industry)

Job Information

Recruiter

JAC Recruitment Indonesia

Job ID

1521483

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Indonesia

Salary

Negotiable, based on experience

Refreshed

February 11th, 2025 10:26

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Location: Cilegon, Banten

Industry: Industrial Estate/Kawasan Industri

Are you an experienced **Sales & Marketing professional** with a passion for driving business growth? JAC Recruitment Indonesia is seeking a **dynamic and results-driven candidate** to join a leading **state-owned enterprise (BUMN)** in the **Industrial Estate** industry!

What Sets This Company Apart

This **prominent organization** plays a **vital role** in managing **industrial land** for various **manufacturing and industrial sectors**. As part of the team, you will be responsible for **developing and optimizing marketing strategies**, **enhancing brand positioning**, and **attracting buyers & investors** for the **industrial park**.

Qualifications:

- **Bachelor's degree** in marketing, communication, or related fields.
- **4+ years of experience** in social media, graphic design, and media relations (**industrial estate background is a plus!**).
- Strong understanding of **industrial estate locations & market trends**.
- Excellent **English proficiency**.
- Ability to **thrive under tight deadlines** and drive impactful results.

Responsibilities:

- **Industrial Land Sales Strategy:** Analyze and implement integrated marketing plans to maximize company profits.
- **Market Analysis & Positioning:** Benchmark against competitors to drive significant business growth.
- **Social Media Management:** Strengthen and expand the company's presence on **Instagram, LinkedIn, and other platforms**.
- **Promotional Campaigns & Partnerships:** Identify and collaborate with high-value events for strategic promotions.
- **Marketing Research & Insights:** Lead market research initiatives to shape **effective branding & sales strategies**.

Think you tick all the boxes?Great!

After applying, send me an email to explaining briefly why you're the best fit for this role. Your next big career move starts here!

#LI-JACID

Company Description