



PR/122740 | Marketing & Product Conceptor (Stationery & Office Supplies)

Job Information

Recruiter

JAC Recruitment Indonesia

Job ID

1521479

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Indonesia

Salary

Negotiable, based on experience

Refreshed

February 11th, 2025 10:25

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Description:

- Make concepts of products by conducting marketing research for product development.
- Instruct research companies about the market survey. Conduct market research to gather insights on customer needs, preferences, and market trends
- Collaborate with product development teams to ensure new products meet market demand.
- Develop and implement marketing strategies to promote company products.
- Create compelling marketing content, including brochures, presentations, videos, and digital assets
- Manage and monitor the performance of marketing campaigns across various channels.
- Coordinate product launches and promotional events.
- Analyze campaign data to measure effectiveness and identify areas for improvement.
- Maintain relationships with key stakeholders, including suppliers, vendors, and internal teams.
- Assist in planning and executing trade shows and events

Requirements:

- Bachelor's degree in Marketing, Business Administration, or a related field.
- +3 years of experience in product marketing or a similar role.
- Strong written and verbal communication skills, proficiency in marketing tools and software (e.g., CRM, analytics platforms), creative thinking, problem-solving skills, and the ability to manage multiple projects and meet deadlines.
- Experienced in marketing & product concept for stationery & office supply products will be prioritized

- Proficient in English is mandatory
 - Experienced in Japanese company will be a plus point.
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Company Description