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Senior Field Marketing Manager - B2B Electronics - Up to 12M

Snr Field Marketing Manager - B2B - 12M

Job Information

Recruiter
[Michael Page](#)
Job ID

1521201

Industry

Electronics, Semiconductor

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

8 million yen ~ 12 million yen

Refreshed

February 6th, 2025 18:06

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

Join our APAC Field Marketing team as the Senior Field Marketing Manager for Japan, where you'll drive engagement, pipeline, and revenue through strategic marketing initiatives in close collaboration with local sales teams.

Client Details

Our client, a global leader in Test & Measurement solutions, empowers industries worldwide with cutting-edge technology and a commitment to driving customer success through innovation and collaboration.

Description

- Partner with APAC and Japan sales & marketing leadership to develop and execute regional marketing strategies.
- Collaborate closely with regional sales teams to align on business goals and drive revenue growth.
- Identify and implement effective marketing tactics and messaging to enhance market presence.
- Customize marketing efforts to meet regional preferences and ensure local relevance.
- Utilize industry expertise to enhance brand awareness and engage local customers.
- Facilitate communication with sales teams to ensure effective campaign execution.

Job Offer

- Competitive salary and benefits package.
- Opportunity for professional development and career advancement.
- Dynamic and inclusive work environment fostering innovation and collaboration.
- Chance to make a significant impact within a global organization committed to excellence.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.

Required Skills

- Demonstrated experience in strategic marketing and sales alignment.
 - Strong understanding of the Test & Measurement industry.
 - Proven ability to drive business growth through effective marketing campaigns.
 - Excellent communication and relationship-building skills.
 - Fluent in Japanese with proficient English language capabilities.
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Company Description

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