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Marketing Specialist (up to 6 mil)

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Job Information

Recruiter
[Michael Page](#)
Job ID

1521188

Industry

Other

Job Type

Permanent Full-time

Location

Saitama Prefecture

Salary

5 million yen ~ 6 million yen

Refreshed

February 6th, 2025 17:35

General Requirements

Career Level

Entry Level

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

The Marketing Specialist will play a critical role in promoting the company's products while improving brand recognition within the market. This role involves strategic planning, market research, and executing marketing campaigns.

Client Details

The company is a large organization in the self-service kiosk and digital imaging industry, headquartered in Saitama. They are known for their commitment to innovation, product quality, and customer service, making them a significant player in the industry. They value potential and are ready to invest in nurturing your skills for a thriving career in marketing.

Description

- Assist with projects for new business ventures and product launches.
- Support sales team initiatives, including events and customer engagement.
- Contribute to marketing strategies across web, social media, and PR.
- Conduct market research and analyze customer trends.
- Provide support to the Marketing Director while gaining hands-on experience.

Job Offer

- A competitive salary range of 5,000,000 JPY to 6,000,000 JPY
- A team-oriented company culture that values creativity and innovation
- The chance to work in a vibrant and dynamic industry in Saitama

Join us and be a part of a company that values innovation and quality. Apply today to embark on a rewarding career as a Marketing Specialist!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

Required Skills

A successful Marketing Specialist should have:

- Some experience in retail marketing and a strong interest with a willingness to learn.
 - Basic to intermediate knowledge of marketing tools and methods.
 - Strong communication skills in Japanese and conversational English.
 - A proactive approach and readiness to collaborate with a team.
 - Eagerness to grow in a supportive, learning-focused environment.
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Company Description

A pioneering company renowned for delivering innovative products and services in Japan. Their dedication to excellence and market leadership provides employees with opportunities for growth in a collaborative setting.