

Michael Page

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Brand Director - Premium Consumable

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Job Information

Recruiter
[Michael Page](#)
Hiring Company

Brand Director - Premium Consumable

Job ID

1520466

Industry

Other

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

15 million yen ~ 19 million yen

Refreshed

February 4th, 2025 16:10

General Requirements

Career Level

Executive

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

We are seeking a strategic and creative Brand Director for Premium Beverage. The successful candidate will oversee all aspects of brand management, from creating brand strategies to orchestrating marketing campaigns

Client Details

Our client is a prestigious multinational luxury goods conglomerate, known for its diverse portfolio of high-end brands. As a large organization, it has a solid presence in the FMCG sector and operates in various locations globally, including Tokyo.

Description

- Manage and lead the Premium Beverage brand strategy across the Japanese market.
- Collaborate with the marketing team to develop and execute innovative marketing campaigns.
- Oversee market research to identify new opportunities and consumer insights.
- Manage relationships with agencies and external partners.
- Monitor and analyze brand performance to ensure growth and profitability.

- Represent the Premium Beverage brand at industry events and public engagements.
- Collaborate with cross-functional teams to ensure brand consistency.
- Develop and manage annual brand budget.

Job Offer

- A competitive salary package in the range of JPY 15.3 million to JPY 18.7 million.
- Opportunity to work in the vibrant city of Tokyo.
- Chance to work with a renowned brand in the FMCG industry.
- A dynamic and inclusive company culture that values creativity and innovation.

If you are a strategic thinker with a passion for brand management, we encourage you to apply for the Brand Director position to take your career to the next level.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

Required Skills

A successful Brand Director should have:

- A degree in Marketing, Business, or a related field.
- Proven experience in brand management within the FMCG industry.
- Strong leadership and communication skills.
- Proficiency in English and Japanese to cater to the Tokyo market.
- Creative and strategic thinking abilities.
- Proficiency in using market research tools for data-driven decision making.

Company Description

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