



PR/116488 | E-Commerce staff - Consumer electronics market

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1519882

Industry

Other

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

February 4th, 2025 11:41

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Qualification:

- Bachelor's degree in marketing, business administration, or a related field.
- 3 years of experience in e-commerce, digital marketing, social media, web analytics tools, search engine marketing (SEM) and search engine optimization (SEO)
- Experience working with e-commerce platforms in IT industry.
- Good written and verbal communication skills in English.
- Excellent communication and teamwork skills.

Responsibilities

- Collaborate with Sales & Marketing Manager to develop and execute online marketing strategy plans.
- Manage the company's e-commerce platform to ensure functionality, usability, and overall performance.
- Oversee order processing flow, including payment confirmations, inventory management, and logistics coordination.
- Collaborate with web developers, designers, and content creators to enhance website functionality and the user experience.
- Work with payment gateways and delivery partners to ensure smooth transactions and timely delivery.
- Analyze traffic and customer behavior data to find opportunities for improvement.
- Monitor and report on the effectiveness of digital marketing campaigns and logistics departments.

Benefits:

- Annual Leave
- Bonus
- Provident Fund
- Physical Annual Check up

Company Description