



PR/108757 | Product Marketing Manager (B2B, Dealer)

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1519868

Industry

Digital Marketing

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

April 15th, 2025 15:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Type of Business : Printing Service, Copying Machine

Working Hour : Mon-Fri 08.00-18.00

Office Location : Bangkok, Chachoengsao

Job Description :

- Lead product marketing team, plan and initiate marketing campaign/project (online/offline) to support for business expansion and increase sales (B2B, Project Sales, Dealers).
- Manage profit & loss for all products and accessories, as well as to implement strategic plans in order to increase sales and maximize profitability.
- Update industry trends and competitor's movement - initiate new improvement of company's product and service.
- Utilize digital tools to gather, analyze, and recommend the most effective services that meet client's expectation.
- Collaborate with all internal stakeholders to support clients in terms of product and service.

Qualification :

- Degree in relevant field, BBA, Marketing, Management, etc.
 - 5+ years in Product **Marketing (B2B, Dealer, Project sales)**. especially in Print Service, IT, and Electronics business.
 - Strong in data analyzing, communication, and problem-solving.
 - Fluency in all MS Office.
 - Able to use digital platforms (Google Sheet, Google Studio, Google Ads, etc.).
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Company Description