

# Michael Page

www.michaelpage.co.jp

Business Intelligence Manager (New launch!)

### **Business Intelligence Manager**

Job Information

Recruiter Michael Page

**Job ID** 1519867

Industry Pharmaceutical

Job Type Permanent Full-time

Location Tokyo - 23 Wards

Salary 9 million yen ~ 15 million yen

Refreshed February 4th, 2025 11:39

# **General Requirements**

Career Level Mid Career

Minimum English Level Business Level

Minimum Japanese Level Fluent

Minimum Education Level Bachelor's Degree

#### Visa Status No permission to work in Japan required

#### Job Description

The business intelligence manager will play a pivotal role in shaping the marketing strategy new launch product. The successful candidate will be responsible for providing strategic insights, building market understanding, and contributing to the successful marketing of our products.

#### **Client Details**

The company is a large organization within the Life Science industry. They are at the forefront of developing novel treatments and are committed to improving patient's lives around the globe. The company prides itself on its dedicated workforce and its commitment to innovation.

#### Description

- Provide strategic insights and understanding of the cardiometabolic market.
- Work closely with the Marketing & Agency department to develop effective marketing strategies.
- Utilize market research to understand consumer behavior and preferences.
- Collaborate with the sales team to maximize product reach and impact.
- Monitor and report on product performance and market trends.
- Participate in cross-functional teams to execute marketing plans.

- Contribute to the development of promotional materials and campaigns.
- Ensure compliance with all relevant regulations and ethical guidelines.

#### Job Offer

- Competitive Salary and compensation
- Opportunities for professional development
- Work in a vibrant and innovative environment based in Tokyo.
- Be part of a team that is passionate about improving patient's lives.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

# **Required Skills**

- · Proven experience in strategic planning and market research, business Intelligence in Pharmaceutical company
- Excellent analytical skills and the ability to interpret market data.
- Strong communication and presentation skills.
- Proficiency in English and Japanese.

# **Company Description**

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