



PR/094491 | Account Manager

Job Information

Recruiter

JAC Recruitment Vietnam Co., Ltd

Job ID

1518155

Industry

Digital Marketing

Job Type

Permanent Full-time

Location

Vietnam

Salary

Negotiable, based on experience

Refreshed

February 25th, 2025 09:01

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Company and Job Overview

JAC's client is a top foreign advertising agency looking for an Account Manager

Location: Ho Chi Minh City

Report to General Director/ Group Account Director/ Account Director

This position's goal is to assist the account director in delivering on the account by overseeing the team and capabilities to guarantee timely delivery and superior execution. This plays a crucial element in encouraging cooperation with the client and partners both within and externally.

Job Responsibilities
Client Management Success

- Lead and oversee designated clients (consults with customers, evaluating their advertising needs using product expertise and research, establishing their advertising objectives and yearly budget)
- Talks with clients and evaluates their communications needs
- Collaborate closely with the larger group to provide comprehensive solutions.
- Find prospects for client growth
- Craft attractive and meaningful new business proposals.

Project/ Campaign Management in Execution to deliver Quality & KPIs

Project/ Campaign Development

- Collaborates with media, production, research, and creative teams to create campaign strategies
- Conducts market research to provide data for campaign evaluation, modification, and rerouting
- Helps generate concepts for new advertising campaigns; and creates new business proposals that address the specified brief.

Day to day project management following

- To produce quality work, coordinate and communicate effectively with various teams (Strategic Planning/Creative/Media/Digital).
- Executes campaigns by approving contracts, organizing media placement, and obtaining reasonable pricing
- Closely monitors campaigns to maximize outcomes;
- Vendors, Talents, and Suppliers Management
- Acts as a point of contact between clients and production and creative teams
- Sends campaign proposals, ideas, and budget estimates to clients for approval, making adjustments as needed

Team Management

- Oversee a team of 2-3 people with daily, careful supervision and training.
- A mindset of sustainable growth

Job Requirements

- At least 3 years as a Manager in Advertising Agency
- Having worked in a variety of IMC
- Proficiency in both written English
- Have excellent project management abilities and be solution-driven.
- Knowledge of the Planning Framework and expertise in the Creative Development Process and Strategic Planning are advantages.
- Possess outstanding communication skills, meticulous attention to detail, organization, and accurate multitasking abilities.
- Have high standards of quality at work.
- Possessing a strong sense of duty and teamwork, a can-do attitude, and an open mind are all advantages.

Apply online or feel free to contact me directly for more information about this opportunity. Due to the high volume of applicants, we regret to inform that only shortlisted candidates will be notified. Thank you for your understanding.
#LI-JACVN

Company Description