



## PR/094743 | Core Product Marketing, Assistant Manager

### Job Information

**Recruiter**[JAC Recruitment Singapore](#)**Job ID**

1517830

**Industry**

Medical Device

**Job Type**

Permanent Full-time

**Location**

Singapore

**Salary**

Negotiable, based on experience

**Refreshed**

April 8th, 2025 06:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**Product Marketing, Assistant Manager**

Our client in the industrial automation industry is looking for an Assistant Product Marketing Manager. This position requires a thorough understanding of industrial automation solutions and market trends.

**Key Responsibilities**

- Oversee the entire product lifecycle management.
- Handle product pricing by reviewing market competition and positioning.
- Develop go-to-market strategies in line with country sales demand for the APAC region.
- Create strategies, plans, or tools to capture competitor market share.

### Key Requirements

- Bachelor's degree in Engineering or relevant discipline
- Minimum 7 years of experience in regional product marketing management
- Possesses strong communication skills.

Interested applicant, please click [APPLY NOW](#)

Do note that we will only be in touch if your application is shortlisted.

Jennifer Maria Hardicar  
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EA License Number: 90C3026  
EA Personnel: R1987984

#LI-JACSG  
#countrysingapore

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### Company Description