



PR/094743 | Core Product Marketing, Assistant Manager

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1517830

Industry

Medical Device

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

March 11th, 2025 05:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Product Marketing, Assistant Manager

Our client in the industrial automation industry is looking for an Assistant Product Marketing Manager. This position requires a thorough understanding of industrial automation solutions and market trends.

Key Responsibilities

- Oversee the entire product lifecycle management.
- Handle product pricing by reviewing market competition and positioning.
- Develop go-to-market strategies in line with country sales demand for the APAC region.
- Create strategies, plans, or tools to capture competitor market share.

Key Requirements

- Bachelor's degree in Engineering or relevant discipline
- Minimum 7 years of experience in regional product marketing management
- Possesses strong communication skills.

Interested applicant, please click [APPLY NOW](#)

Do note that we will only be in touch if your application is shortlisted.

Jennifer Maria Hardicar
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R1987984

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Company Description