



【Sr. Social Media Mktg. Manager】 Fast growing Fintech company

Job Information

Recruiter

SPOTTED K.K.

Job ID

1517473

Industry

Internet, Web Services

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

7 million yen ~ 11 million yen

Refreshed

January 27th, 2025 10:57

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Associate Degree/Diploma

Visa Status

Permission to work in Japan required

Job Description

Our client, a fast-growing and prominent company in the fintech sector, is seeking a **Senior Social Media Marketing Manager** to lead and evolve its social media strategy.

Key Responsibilities:

- Develop and execute a social media strategy aligned with business goals
- Grow and manage online communities and engagement
- Analyze social media trends and apply insights to improve strategy
- Act as the brand's voice through social media channels

Skills and Requirements:

- Experience in social/content marketing
- Experience in growing brands and driving business through digital marketing
- Experience in managing budgets and marketing projects

Desired Characteristics:

- Fluent in both English and Japanese
- Strong strategic thinking with a commercial mindset
- Entrepreneurial, creative, and innovative approach
- Curiosity for market trends and a passion for learning and adapting

Company Description