

# Michael Page

[www.michaelpage.co.jp](http://www.michaelpage.co.jp)

## Director of Marketing

### Director of Marketing

#### Job Information

**Recruiter**
[Michael Page](#)
**Job ID**

1517250

**Industry**

Hotel

**Job Type**

Permanent Full-time

**Location**

Kanagawa Prefecture

**Salary**

Negotiable, based on experience

**Refreshed**

January 24th, 2025 18:25

#### General Requirements

**Career Level**

Executive

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

Our client is looking for a Director of Marketing to lead the branding and digital marketing strategy for their new hotel in the Kanto area. This person will help build and manage the Marketing Team for the hotel.

#### Client Details

Our client is a new luxury hotel in the Kanto area, that has built an image aligned with quality and relaxing experience. They are one of the most exciting new hotels in the region.

#### Description

- Promote luxury experiences for the new hotel.
- Strategize overall marketing and PR initiatives.
- Manage cross-functional projects, working with various teams.
- Work with the Director of Sales and Marketing to build the Marketing team
- Strengthen relationships with travel writers, local media, etc.

#### Job Offer

- Opportunity for career growth.
- International work environment.
- Be a part of one of the most exciting hotels in the region.
- Chance to use English.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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### Required Skills

- Experience in hospitality, retail, OR luxury brands are welcome.
  - Experience with people management.
  - Fluent Japanese and Fluent English skills.
  - Experience with PR and digital marketing.
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### Company Description

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