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Product Manager - Top Skincare brand

Product Manager - Skincare Brand

Job Information

Recruiter
[Michael Page](#)
Job ID

1517140

Industry

Daily Necessities, Cosmetics

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 9 million yen

Refreshed

January 24th, 2025 13:53

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

- Lead the brand's local strategy, driving growth through innovative product launches and strong market positioning.
- Manage brand performance while collaborating with cross-functional teams to implement impactful campaigns.

Client Details

The client is a renowned global brand recognized for its innovative product portfolio and deep consumer insights. Known for fostering creativity, inclusivity, and sustainability, the company provides employees with a vibrant environment where they can contribute to impactful projects shaping the industry.

Description

- Define and execute the local brand strategy aligned with international positioning.
- Lead 360-degree animation plans and drive product launches, including pillar products.
- Develop and manage the product portfolio to boost business growth.
- Analyze and incorporate consumer insights to optimize brand strategies.
- Monitor market trends and provide feedback to headquarters for portfolio development.
- Oversee budgets, forecasts, and financial implications of marketing initiatives.
- Collaborate with cross-functional teams to support marketing objectives.

- Drive brand philanthropy, focusing on sustainability and diversity initiative

Job Offer

- A chance to work with a globally recognized brand.
- Opportunities to lead impactful projects and campaigns.
- An inclusive and forward-thinking workplace culture.
- Professional growth in a dynamic, international environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

Required Skills

- Over three years of product marketing experience.
 - Strong understanding of product knowledge, brand business models, and local retail environments.
 - Proficiency in research, market data analysis, and business-level English.
 - Keen interest in the brand's business model and alignment with team culture.
 - Familiarity with financial processes like P&L management and sales forecasting (preferred).
 - Background in FMCG or commodity business is a plus.
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Company Description

The client is a renowned global brand recognized for its innovative product portfolio and deep consumer insights. Known for fostering creativity, inclusivity, and sustainability, the company provides employees with a vibrant environment where they can contribute to impactful projects shaping the industry.