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## Product Marketing Manager - American Electronics - Up to 10M

### Product Marketing - Electronics - 10M

#### Job Information

**Recruiter**
[Michael Page](#)
**Job ID**

1516771

**Industry**

Electronics, Semiconductor

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

6 million yen ~ 10 million yen

**Refreshed**

January 23rd, 2025 17:20

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

No permission to work in Japan required

#### Job Description

You will lead product launches and enhance product awareness for consumer storage products, collaborating closely with global product teams and local departments to optimize business outcomes.

#### Client Details

Our client is a global leader powering innovation across various industries, from enhancing gaming platforms and smart cities to supporting major data centers and public clouds. At the forefront of technology, they make what was once impossible, possible.

#### Description

- Promote the company's products and solutions to internal and external stakeholders.
- Lead product launches for consumer storage devices, including memory cards, SSDs, and USBs.
- Collaborate with sales, channel marketing, and PR teams to execute launch activities.
- Oversee product lifecycle management, from new launches to end-of-life transitions.
- Analyze market trends, user needs, competition, and technological advancements to identify business opportunities.
- Build relationships with key influencers and represent the company at press events, trade shows, and other industry activities.

**Job Offer**

- Relocation allowance as per company policy (e.g., up to ¥750,000 for Shinagawa).
- Rent assistance for up to 6 years.
- Homecoming expense support (for single employees relocating, monthly round trip transportation costs for up to 3 years).
- Defined contribution pension (401k).
- Employee stock purchase plan.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.

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**Required Skills**

- 5+ years of product management experience in consumer technology or related industries.
  - Business experience in consumer electronics retail or e-commerce platforms like Amazon.
  - Fluency in English and Japanese.
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