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## Visual Merchandiser - Consumer Electronics Brand

### Visual Merchandiser - Retail Brand

#### Job Information

**Recruiter**
[Michael Page](#)
**Job ID**

1516586

**Industry**

Electronics, Semiconductor

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

5 million yen ~ 6.5 million yen

**Refreshed**

January 21st, 2025 15:09

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

This role involves managing and executing visual merchandising strategies across retail channels in Japan. The successful candidate will work closely with sales, marketing, and product teams to enhance brand visibility and drive consumer engagement.

#### Client Details

A globally recognized leader in consumer electronics and accessories, this company is renowned for its innovative solutions that integrate seamlessly into everyday life. With a strong presence in Japan, the company is committed to delivering exceptional retail experiences and fostering strong partnerships with major retailers.

#### Description

- Develop and implement visual merchandising strategies to balance brand identity and sales optimization.
- Design and execute planograms to ensure effective product range allocation.
- Collaborate with sales and marketing teams to incorporate customer feedback into merchandising strategies.
- Manage inventory and assortment mapping at store levels.
- Create channel-specific marketing assets, including POP materials and in-store graphics.
- Drive sell-through velocity across retail channels through innovative marketing initiatives.

- Train retail staff on brand and product knowledge to enhance customer endorsement.
- Monitor stock levels and coordinate with internal and external teams to maintain healthy inventory turnover.
- Regularly audit store performance and improve brand visibility.

#### **Job Offer**

- Competitive salary and benefits package.
- Opportunity to work with a global leader in the consumer electronics industry.
- Chance to shape retail strategies in collaboration with leading retail partners in Japan.
- A creative and dynamic work environment with opportunities for professional growth.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

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#### **Required Skills**

- At least 3 years of experience in visual merchandising, retail management, or trade marketing, preferably in consumer electronics.
  - Strong knowledge of the mobile accessories and consumer electronics sectors.
  - Exceptional communication and relationship management skills.
  - Demonstrated ability to manage multiple projects and collaborate effectively with cross-functional teams.
  - Creative thinker with strong analytical and organizational abilities.
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#### **Company Description**

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