

# MichaelPage

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## Infectious Diseases Brand Manager

### Marketing Manager - Infectious Disease

#### Job Information

**Recruiter**
[Michael Page](#)
**Hiring Company**

Expanding global biopharmaceutical company

**Job ID**

1515778

**Industry**

Pharmaceutical

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

10 million yen ~ 13 million yen

**Work Hours**

Monday - Friday (09:00 - 17:00)

**Refreshed**

January 15th, 2025 19:08

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

No permission to work in Japan required

#### Job Description

The role involves leading marketing strategies to drive market growth and product success in a highly collaborative environment. It offers exposure to global projects and interaction with key industry stakeholders.

**Client Details**

Our client is a leading biopharmaceutical company recognized for its innovative treatments and commitment to addressing critical health challenges across various therapeutic areas.

**Description**

- Develop and implement brand strategy for the HCV portfolio.
- Lead cross-functional teams to execute marketing initiatives.

- Analyze market trends and competitor strategies.
- Collaborate with sales team to drive brand performance.
- Manage agency partners to develop key marketing materials.
- Ensure compliance with regulatory standards.
- Monitor and manage brand budget.
- Participate in training and development programs.

#### **Job Offer**

- Estimated salary range of JPY 9,000,000 - JPY 13,000,000.
- Generous holiday leave and benefits package.
- A collaborative and supportive company culture.
- Opportunity to make a significant impact in the Life Science industry.

If you're ready to take the next step in your career as a Brand Manager in Tokyo, we invite you to apply today.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

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#### **Required Skills**

A successful Infectious Brand Manager should have:

- A degree in Marketing, Business, Life Science or related field.
- Proven experience in brand management.
- Excellent analytical skills.
- Strong communication and leadership abilities.
- Knowledge of regulatory standards in the Life Science industry.
- Fluency in English and Japanese.

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#### **Company Description**

Our client is a leading global biopharma company dedicated to innovation in healthcare and life sciences. They are known for fostering a collaborative culture, prioritizing patient outcomes, and pushing the boundaries of science to improve lives.