



PR/094650 | Media Sales Account Executive

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1515290

Industry

Digital Marketing

Job Type

Permanent Full-time

Location

United States

Salary

Negotiable, based on experience

Refreshed

January 28th, 2025 03:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Media Sales Account Executive

Our client is a global digital media powerhouse and is looking for a media sales account executive. This position will be responsible for selling premium video content, YouTube media sales, and custom content solutions that help brands connect multicultural audiences.

Key Responsibilities:

- Identify and pursue new media sales opportunities with brands and agencies.
- Achieve and exceed sales quotas, track performance metrics, and report on industry trends.
- Build and nurture strong client relationships, understanding their unique needs and crafting

tailored solutions

- Work with creative, production, and analytics teams to develop and execute impactful content campaigns.
- Provide exceptional service and support to clients throughout campaign lifecycles.

Key Requirements:

- Bachelor's degree in Marketing, Business, or Communications
- Minimum 5 years of proven success in media sales, with a focus on custom content and/or YouTube media sales
- Solid understanding of digital media, content marketing, and Entertainment trends.
- Good communication skills, negotiation, and presentation abilities
- Proficiency in CRM platforms and sales tools.

Apply today or email me at jennifer.hardicar@jac-recruitment.com or call me at +65 6411 0476 to discuss this new opportunity.

Do note that we will only be in touch if your application is shortlisted.

Jennifer Maria Hardicar
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Company Description