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Sports Marketing Manager

Sports Marketing Manager - FMCG (9 mil)

Job Information

Recruiter
[Michael Page](#)
Job ID

1514369

Industry

Retail

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

7 million yen ~ 9 million yen

Refreshed

January 3rd, 2025 10:34

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Develop and execute cutting-edge marketing campaigns for team sports. Drive brand visibility and consumer engagement through impactful events and collaborations.

Client Details

A global leader in the beverage industry, renowned for its commitment to sports and innovation. With a strong focus on creative marketing and athlete partnerships, the company offers a dynamic and collaborative work environment.

Description

- Develop and execute a three-year strategy for team sports marketing.
- Collaborate with teams, athletes, and partners to deliver impactful campaigns.
- Lead innovative projects, events, and sponsorships that enhance brand visibility.
- Manage budgets, analyze performance, and optimize strategies for growth.
- Work closely with international and cross-functional teams to align objectives.

Job Offer

- Competitive compensation package - up to 9 million JPY.
- Opportunities for global collaboration and career growth.
- A supportive environment fostering creativity and innovation.
- Access to industry-leading events and high-profile campaigns.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

Required Skills

A successful Sports Marketing Manager should have:

- Strong background in sports marketing with expertise in team sports.
 - Excellent communication and collaboration skills.
 - Fluent in Japanese and English, with a deep understanding of local and global sports landscapes.
 - Proficient in planning, executing, and analyzing marketing campaigns.
 - Passion for sports and creating meaningful consumer experiences.
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Company Description

A global leader in the beverage industry, renowned for its commitment to sports and innovation. With a strong focus on creative marketing and athlete partnerships, the company offers a dynamic and collaborative work environment.