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## Marketing Specialist (up to 6 mil)

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#### Job Information

**Recruiter**
[Michael Page](#)
**Job ID**

1514368

**Industry**

Other

**Job Type**

Permanent Full-time

**Location**

Saitama Prefecture

**Salary**

5 million yen ~ 6 million yen

**Refreshed**

January 3rd, 2025 10:33

#### General Requirements

**Career Level**

Entry Level

**Minimum English Level**

Fluent

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

The Marketing Specialist will play a critical role in promoting the company's products while improving brand recognition within the market. This role involves strategic planning, market research, and executing marketing campaigns.

#### Client Details

The company is a large organization in the self-service kiosk and digital imaging industry, headquartered in Saitama. They are known for their commitment to innovation, product quality, and customer service, making them a significant player in the industry. They value potential and are ready to invest in nurturing your skills for a thriving career in marketing.

#### Description

- Assist with projects for new business ventures and product launches.
- Support sales team initiatives, including events and customer engagement.
- Contribute to marketing strategies across web, social media, and PR.
- Conduct market research and analyze customer trends.
- Provide support to the Marketing Director while gaining hands-on experience.

#### Job Offer

- A competitive salary range of 5,000,000 JPY to 6,000,000 JPY
- A team-oriented company culture that values creativity and innovation
- The chance to work in a vibrant and dynamic industry in Saitama

Join us and be a part of a company that values innovation and quality. Apply today to embark on a rewarding career as a Marketing Specialist!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

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## Required Skills

A successful Marketing Specialist should have:

- Some experience in retail marketing and a strong interest with a willingness to learn.
  - Basic to intermediate knowledge of marketing tools and methods.
  - Strong communication skills in Japanese and conversational English.
  - A proactive approach and readiness to collaborate with a team.
  - Eagerness to grow in a supportive, learning-focused environment.
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## Company Description

A pioneering company renowned for delivering innovative products and services in Japan. Their dedication to excellence and market leadership provides employees with opportunities for growth in a collaborative setting.