

**MichaelPage**

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## Sports Marketing Manager

### Sports Marketing Manager - FMCG (9 mil)

#### Job Information

**Recruiter**

Michael Page

**Job ID**

1514360

**Industry**

Retail

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

7 million yen ~ 9 million yen

**Refreshed**

January 2nd, 2025 14:38

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

Develop and execute cutting-edge marketing campaigns for team sports. Drive brand visibility and consumer engagement through impactful events and collaborations.

#### Client Details

A global leader in the beverage industry, renowned for its commitment to sports and innovation. With a strong focus on creative marketing and athlete partnerships, the company offers a dynamic and collaborative work environment.

#### Description

- Develop and execute a three-year strategy for team sports marketing.
- Collaborate with teams, athletes, and partners to deliver impactful campaigns.
- Lead innovative projects, events, and sponsorships that enhance brand visibility.
- Manage budgets, analyze performance, and optimize strategies for growth.
- Work closely with international and cross-functional teams to align objectives.

#### Job Offer

- Competitive compensation package - up to 9 million JPY.
- Opportunities for global collaboration and career growth.
- A supportive environment fostering creativity and innovation.
- Access to industry-leading events and high-profile campaigns.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

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## Required Skills

A successful Sports Marketing Manager should have:

- Strong background in sports marketing with expertise in team sports.
  - Excellent communication and collaboration skills.
  - Fluent in Japanese and English, with a deep understanding of local and global sports landscapes.
  - Proficient in planning, executing, and analyzing marketing campaigns.
  - Passion for sports and creating meaningful consumer experiences.
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## Company Description

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