


「金融、コンサル、IT」なら  j Career

[Major Game Company] Overseas promotion staff

You can work for a major game Company!

Job Information

Recruiter

j Career Co.,Ltd.

Hiring Company

大手グローバルゲームパブリッシャー

Job ID

1513939

Industry

Gaming

Company Type

Large Company (more than 300 employees)

Non-Japanese Ratio

Majority Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Shibuya-ku

Train Description

Yamanote Line, Shibuya Station

Salary

4 million yen ~ 10 million yen

Work Hours

10:00~19:00 1 hour break

Holidays

Sat, Sun, national holyday Summer&Winter vacation paid holid etc

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December 25th, 2024 12:58

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 50%)

Minimum Japanese Level

Fluent

Minimum Education Level

Technical/Vocational College

Visa Status

Permission to work in Japan required

Job Description

As the person in charge of overseas promotion of our company's content, you will be involved in a wide range of tasks from strategic planning of game-related promotions, planning, production progress, effectiveness measurement, and execution of advertising measures.

Examples of specific duties

- General web advertisement placement work
 - Campaign planning utilizing SNS
 - Planning and execution of mass promotions such as digital advertising
 - Directing the planning, production, and operation of advertising graphics
 - Media buying for various measures
 - Analyzing the effectiveness of promotional measures
 - Negotiation and coordination with internal and external parties
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Required Skills

Requirements

- Experience in web ad management in the game industry or an ad agency, or marketing operations for smartphone games
- At least 3 years of experience in driving promotional measures/progress
- Work experience in the game or entertainment industry, or experience in charge of the game or entertainment industry at an advertising agency or promotion planning company
- Experience working in English and Japanese * Communicate in Japanese internally.

Preferred Conditions

- Identification of issues and planning/implementation of improvement plans based on data analysis
- Experience in SNS or web advertising management at a company
- Experience negotiating and working with advertising agencies

The kind of person we are looking for

- A person who uses social media on a daily basis and is sensitive to culture and trends in online communities in English-speaking countries.
 - Strong knowledge of Western and Asian pop culture
 - Strong communication skills and the ability to interact smoothly with all parties involved.
 - Able to communicate logically.
 - A person who likes and plays games in general.
 - Flexibility to adapt to changing circumstances.
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Company Description