

MichaelPage

www.michaelpage.co.jp

Sportswear Marketing Specialist

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Job Information

Recruiter
[Michael Page](#)
Job ID

1513933

Industry

Retail

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 7.5 million yen

Refreshed

December 25th, 2024 10:53

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

An up-and-coming sports brand is on the search for a dynamic /innovative person to take on the challenge of connecting our performance heritage with the evolving consumer base through the Sportstyle initiative.

Client Details

A rapidly growing sports brand that is beginning to rival some of the big brand names in the industry and market.

Description

- Lead brand positioning, marketing campaigns, and content/communication.
- Manage working relationships with agencies (Creative, Media and PR).
- Market research and trend analysis.
- Visual concept management for the brand.
- Advertising campaign management (Google Ads, SNS advertising, etc.).

Job Offer

- Chance to use English.

- Hybrid work available.
- Friendly work environment with people with similar passions.
- Beautiful office space in central Tokyo.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

Required Skills

- Related working experience in similar industry(Fashion,Sneaker,Sports).
 - Fluent Japanese and Business level English.
 - Passion for Fashion / Outdoor and general Sports will be a plus.
 - Creativity (strong interest in new methods).
 - Project management skills (vendor management, budget management).
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Company Description

A rapidly growing sports brand that is beginning to rival some of the big brand names in the industry and market.